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B&B BENCHMARK

B&B ELECTRIC MOTOR CO. WICHITA, KS

HAPPY HOLIDAYS



WHAT'S NEW AT B&B



IT'S FINALLY FINISHED!

Come help us celebrate at our

OPEN HOUSE

Friday January 14th

11:00am to 3:00pm

Join us for lunch, door prizes, and a tour of our new facility

With our "new addition" we now have over 13,000 square feet of space for shop, warehouse and office area.

The new building is 3100 square feet and will be utilized for large motor repair. With it's own driveway, it can accommodate up to a 53 foot semi, and our new 10



TON BRIDGE CRANE will allow us to lift just about any motor that can be transported. This area will have 4 work stations especially constructed for the rebuilding of large electric motors.

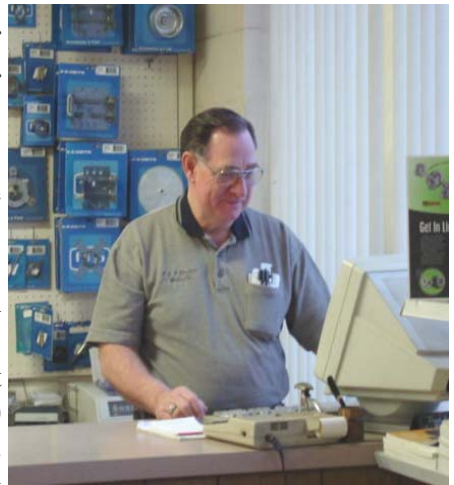
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WHO'S WHO AT B&B

This issue we would like to feature the owner of B&B Electric Motor Co.; **Bob Giesen**.

With over 45 years in the electric motor repair industry,



Bob has done business with most of you for many years. We have many customers that rely on his knowledge when they encounter

"odd" or "special" motor needs and applications. His background as an educator has afforded him the ability to train employees and to be a provider of technical information for our customers. He has given numerous in-plant seminars on various topics dealing with repair and replacement of electric motors and applications.

After having been a member of EASA since 1972, Bob is a past

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WHAT'S NEW AT B&B.. ..CONTINUED



The area has also been equipped with a new Phenix Power Panel. With it, we will be able to closely simulate the conditions under which a motor operates in your facility. The variable voltage allows us to test from 0 volts to 4160 volts of AC power and 0 volts to 600 volts of DC power. It also will generate precise computerized readings for vibration levels, voltage and amperage.



The addition of space has also allowed us to expand our machine shop to give us the ability to work on larger motors. Our new lathe is capable of swinging a 28" part and is 96" between centers.

To improve work flow and efficiency, we are relocating our winding area. In its new location, our rewind area will not be exposed to a "normal" shop environment, making it cleaner and more organized.



WHO'S WHO.....CONT

President of the Heart of America Chapter of EASA, and was elected EASA International Director of Region 4 in 2003.

The Electrical Apparatus Service Association (EASA) is a world wide organization of electric motor shop owners and managers. The association provides technical, management and engineering support to its members; as well as establishing business ethics and high quality standards by which electric motors are repaired and rewound.

Bob is also a very active member of the Shrine. Having served over six years on the Board of Directors of the Midian Shrine Center and six years as a Midian Shrine Inc. trustee.

Bob and his wife, Feryl, have 5 children, 8 grandchildren and 4 great-grand children. They are both active members of Central Community Church and love to travel.

When he has time, Bob enjoys driving his antique cars in parades and working with stained glass.

Remember to mark your calendars for our
OPEN HOUSE
FRIDAY JANUARY 14TH
11:00am TO 3:00pm





All of us here at
**B&B ELECTRIC
MOTOR CO.**

*would like to wish you and yours a
very happy, healthy holiday season.*

B&B ELECTRIC MOTOR CO
332 LULU WICHITA, KS
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CHRISTMAS 2004

